

Helmet-Talkie

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Background idea (Indonesia)

- 110 euro minimum wages
- People often want to chat upon their way.
- 60% of populations ride motorbike
- As a census 2012 indonesia population 248,216,193 people (index mundi source)



Nady PMC-2X Driver-to-Passenger Motor

by [Nady](#)

★★★★☆ (28 customer reviews) | Like (6)

List Price: ~~\$59.99~~

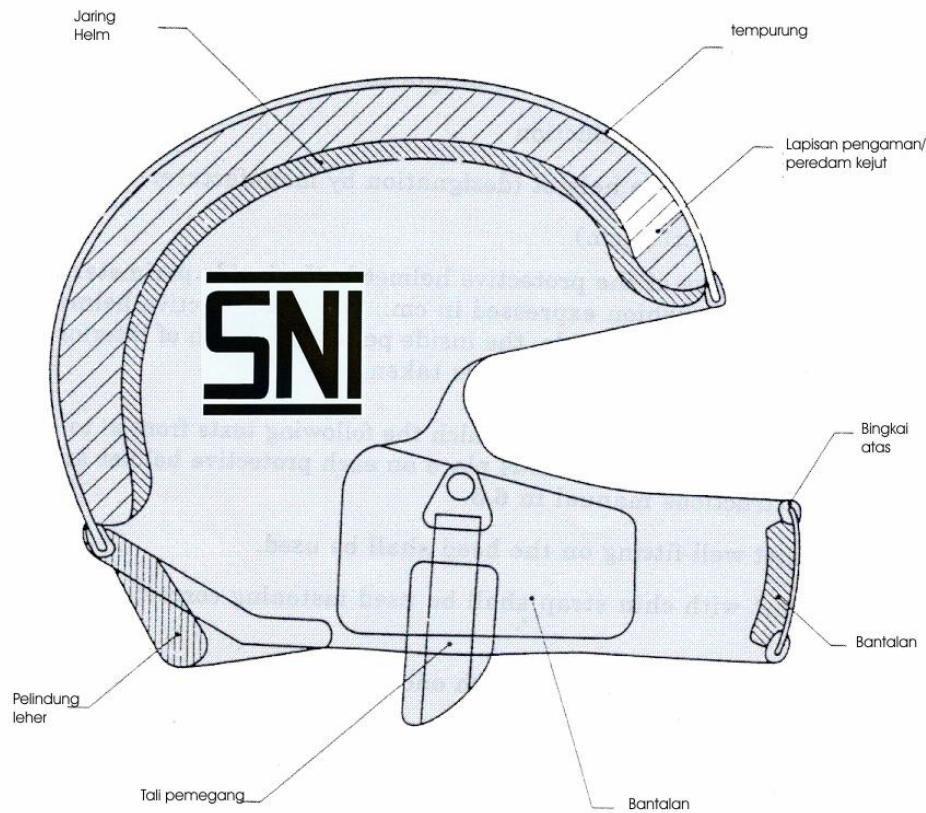
Price: **\$59.87**

You Save: **\$0.12**

Only 5 left in stock.

Ships from and sold by [ApexSuppliers](#).

The Idea



Details production

Part	Costs (€/Unit)
Helmet	5
Headphone	
Parts	4
Assembling (Machines/People)	1
Development/Optimization	0.5
Advertisement & bureaucracy	1
Sellers	0.5

Total production prize 12€/Unit Sell for 13€/Unit

Milestones

3rd month

Prototype developed



4th month

First contract with assemblers



6th month

Start production

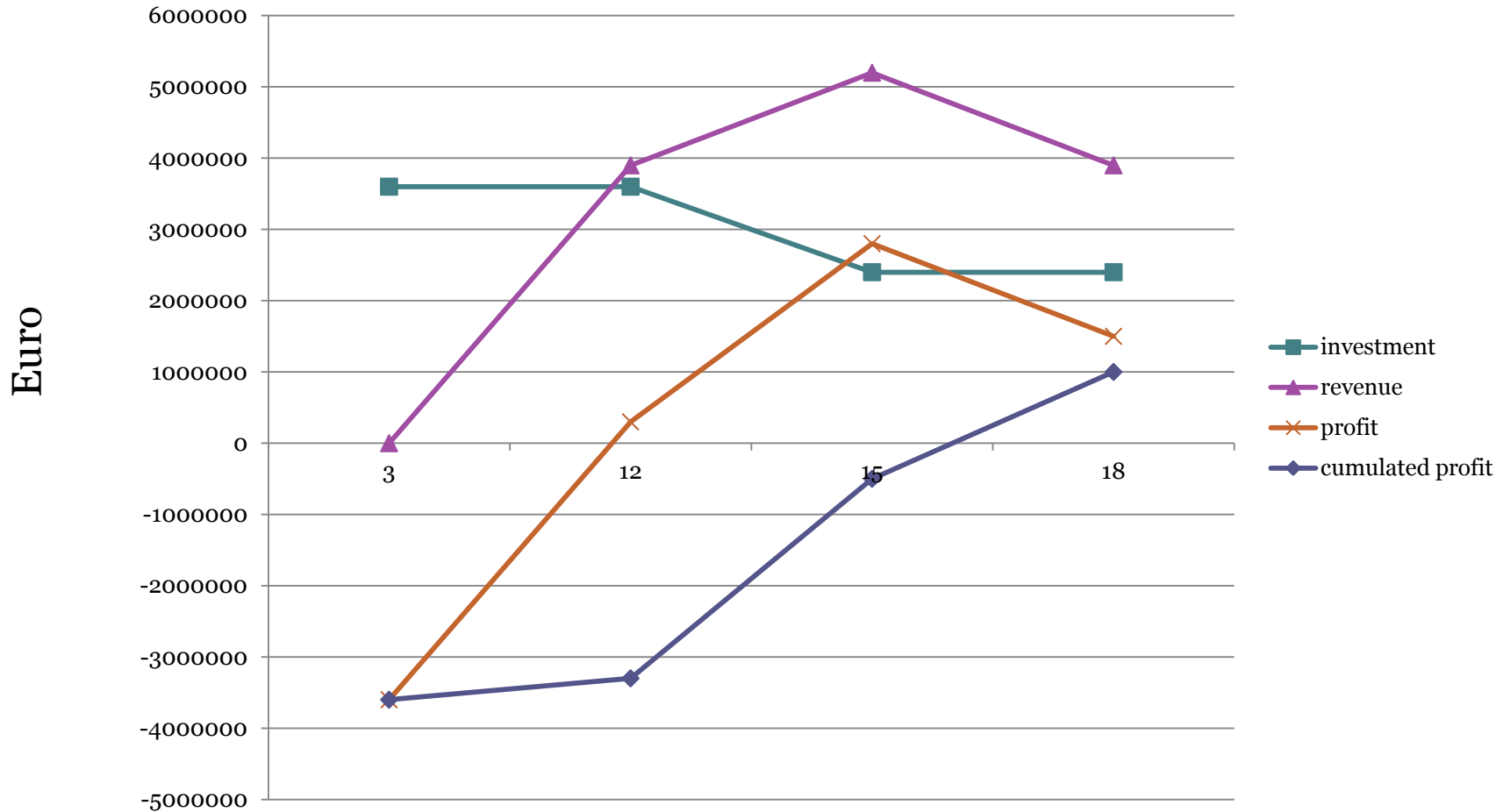


5th month

Contract with advertisers
and sellers



Overview business case



Total investment 12 Million €

Revenue 13 Million €

ROI after less than 18 months